



Pioneering Socioeconomic Solutions & Development

Module Code: IE9-24***

Module Title: Entrepreneurial Strategies

Faculty: Socioeconomy

Level: 10 Semester: Three

Credits: 15

First year of presentation: 2024

Administering Faculty: Dr Mohamed Buhijji

PRE9-requisite or co-requisite modules: None

1.0 Allocation of study and teaching hours

Student hours allocation	Student Hours	Staff hours
Lectures (Taking Discussion Notes, Participation in Visits and Active Contribution)	10	50
Practical classes/ Presentations/ (Module Project & Presentation)	35	20
Inspiration Labs	50	50
Self-directed study, Set reading etc. (Student case studies)	15	_____
Assignments – preparation and writing	15	10
Examination (Open Book) – Assessment	25	20
TOTAL	150	150

2.0 Brief description of aims and content

The module incorporates the strategic plans for distant future of pioneering a field and setting entrepreneurial change that impact the future. The module reviews the interconnectedness between inspiration and entrepreneurial economy plans and the impact that builds interests and privileges. The students will learn about the entrepreneurial activities that have inspired those how learned from mistakes and manage to build new pathways for the future. The students will combine the theoretical and practical learning with field visits that would help them to develop the suitable projects. Success stories would be shared and will be evaluated during various pauses in the classroom.

3.0 Learning Outcomes

3.1 Knowledge and Understanding

The students of this module will have acquired the following learning and experience:

- i. Realizing the role of entrepreneurship strategies in stabilizing the social and inspiration economy
- ii. Assessing when and how: The economy of inspiration integrates with entrepreneurship.
- iii. Learn how to improve models of inspiration through entrepreneurship.
- iv. Realizing the role of entrepreneurship in sustaining inspiring projects.
- v. Apply critical thinking in analyses and syntheses of the Inspiration Economy on Entrepreneurial Strategies.



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3.2 Cognitive/Intellectual skills/Application of Knowledge

- vi. See opportunities through entrepreneurial change inside contemporary and future challenges, using lots of positive psychology techniques;
- vii. Solve, Develop, Improve life and livelihoods conditions through entrepreneurial change in the communities.
- viii. Bring in entrepreneurial change in eliminating poverty, improving equality, and empower the vulnerable.
- ix. Work in developing entrepreneurial change that leads to participatory community programs in collaboration with government and NGOs.
- x. Identify opportunities and work on improving of fostering collective entrepreneurial strategies to maximise the successes from the management of change efforts.
- xi. Work with the employees to improve the culture of the organisation and adapt to new conditions or ensure the transition or transformation to the new state.

3.3 Communication/ICT/Numeracy/Analytic Techniques/Practical Skills

Having successfully completed the module, students should be able to:

- xii. Utilise Entrepreneurial Strategies to improve the conditions or ensure the transition or transformation to the new state.
- xiii. Illustrate how the observations and the opportunities can help to develop further entrepreneurial strategies and create a differentiated outcome.
- xiv. Use Entrepreneurial Strategies to synthesise and critically evaluate challenges.

3.4 General Transferable Skills

Having successfully completed the module, students should be able to:

- xv. Identify, or exploit opportunities around the entrepreneurial change.
- xvi. Be Unique in entrepreneurial change research, and creativity, besides can work with diversified teams.
- xvii. Demonstrate profound knowledge in the field of entrepreneurial change and its related practice while applying its relevant theoretical and practical frameworks.
- xviii. To synthesise and critically evaluate with empathy challenges, problems, ideas, opportunities and observations from multiple sources and from different perspectives, i.e. with holistic thinking, in order to develop coherent and evidence-based arguments.
- xix. Creatively and systematically address complex socioeconomic issues and develop practical and innovative solutions using entrepreneurial strategies.

4.0 Indicative Content

- a) Introduction to types of entrepreneurship strategies
- b) Integration Mechanisms of Inspiration Economy Models with Entrepreneurial Strategies
- c) Experiences in the use of entrepreneurship or its plans in the target communities
- d) Researching how inspiring economists benefit from entrepreneurship



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e) Models of creating entrepreneurship projects affecting the social economy

5.0 Learning and Teaching Strategy

	Topics covered	CILOs	Teaching Method	Assessment
1	Introduction to types of entrepreneurship strategies	i. . ii. .	Lecture/ Discussion	Active Participation
2	Integration Mechanisms of Inspiration Economy Models with Entrepreneurial Strategies	iii. iv.	Lecture/ Case Studies, Students Presentations & Discussion	Assignment #1
3	Experiences in the use of entrepreneurship or its plans in the target communities	X, xi, xii,	Lecture/ Discussion/ Projects/ Case Study	Case #1 Inception of Module Project
4	Researching how inspiring economists benefit from entrepreneurship	Viii, xiv	Research Analysis Application	Research & Active Participation
5	Models of creating entrepreneurship projects affecting the social economy	Xv, xi,v	Lecture/ Students Presentations, Discussion	Project Continuation & Publishing Paper

Open Book Exam

6.0 Assessment Strategy

- Taking Discussion Notes,
- Participation in Visits and Active Contribution
- Assignments
- Students Case Studies
- Module Project & Presentation
- Final (Open Book Exam)

7.0 Assessment Pattern

Components	Weighting (%)	Learning objectives covered
In-module assessment:	30%	
Taking Discussion Notes, Participation in Visits and Active Contribution		1,2,3,4
Assignments		
Students Case Studies		
Final assessment:	70%	



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Module Project & Presentation	45%	
Final Assessment (Open Book Exam)	25%	1,2,3,4

8.0 Strategy for feedback and student support during module

Each Presentation is marked, marks post on the module Web on the University Postgraduate Online Campus Platform, with immediate feedback (direct contact with the student or contact through the online modules platform); Specimen examination papers and solutions available.

9.0 Indicative Resources

Besides the international references in the relevance to the module, the following are the IIEP published research:

Book of Reference No 1

Buheji, M and Ahmed, D (2017) Breaking the Shield, - Introduction to Inspiration Engineering (English) Archway Publishing -USA, ISBN- 978-1480848061.

Book of Reference No 2

Buheji, M and Ahmed, D (2019) The Defiance - A Socio-Economic Problem Solving (Edited Book), AuthorHouse, UK. ISBN: 978-1-7283-8869-4.

Book of Reference No 3

Buheji, M. (2018) RE9-Inventing Our Lives, A Handbook for Socio-Economic "Problem-Solving", AuthorHouse, UK. ISBN- 978-1-5462-9840-3.

Book of Reference No 4

Buheji, M and Ahmed, D (2019) The Intent – Shaping the future of Poverty Economy, AuthorHouse, UK. ISBN- 9781728392455.

Book of Reference No 5

Brewer, J and Gibson, S (2016) Institutional Case Studies on Necessity Entrepreneurship. Edward Elgar, UK

Paper References

- Buheji, M (2023) Reviewing the Impact of 'Entrepreneurship as A Social Change', International Journal of Management (IJM), 14(3), 2023, pp. 58-63.
- Buheji, M (2021) Optimising 'Entrepreneurial Behaviour' for COVID-19 Pandemic Spillovers through Master Program in Inspiration Economy Constructs, International Journal of Management (IJM), 12(5), 2021, pp. 194-201.
- Buheji, M (2020) Geographic Influence on Innovation and Entrepreneurship Spillovers, Research in Business and Management, Vol.7, No.2 , pp.1-5.
- Buheji, M (2019) Understanding the Economics of Problem-Solving. A Longitudinal Review of the Economic Influence of Inspiration Labs- Three Years



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Journey on Socio-Economic Solutions. American Journal of Economics 2019, 9(2): 79-85

- Buheji, M (2019) Shaping the Anatomy of Socio-Economic Community Problems towards Effective Solutions, Issues in Social Science, Vol. 7, No. 1, pp. 1-11.
- Buheji, M (2019) Reviewing Implications “Poverty and Entrepreneurship in Developed and Developing Economies”, American Journal of Economics, 9(5): pp. 268-271.
- Buheji, M (2019) Social Innovation and Sustainable Entrepreneurship, A Book-Review, American Journal of Economics, 9(3): 154-156.
- Buheji, M. (2018) Book Review- “Understanding Necessity Entrepreneurship”, A Reflection on Book Review: “Institutional Case Studies on Necessity Entrepreneurship”, Issues in Social Science, Vol. 5, No. 2. pp. 54-60.
- Buheji, M. (2018) Book Review- Entrepreneurial Neighbourhoods Towards an Understanding of the Economies of Neighbourhoods and Communities, Journal of Social Science Studies, Vol. 5, No. 2, pp. 207-209.
- Buheji, M (2019) Shaping Future Type of Poverty - The Foresight of Future Socio-economic Problems & Solutions - Taking Poverty as a Context- Beyond 2030, American Journal of Economics, 9(3): 106-117.
- Gibb, A. (2002). In pursuit of a new ‘enterprise’ and ‘entrepreneurship’ paradigm for learning, creative destruction, new values, new ways of doing things and new combinations of knowledge. International Journal of Management Reviews, 4(3), 213–231.

10.0 Other resources used (e.g. e-Learning, field visits, periodicals, software, etc.):

- a) Additional required materials will be provided throughout this module in a soft copy.
- b) Field Visits will be arranged based on students availability in the Morning or Afternoon to certain entities that have managed to bring solutions for complex problems, or have a problem that needs to be investigated.
- c) Case Studies of both Inspiration and Resilience economies and similar concepts that lead to love models creation that influenced the socio-economy.

11.0 Module Team

To be announced once HEC give provisional approval

Dr. MOHAMED Buhijji
Professor FAIZ Galloui
Professor NADA Trunk
Dr. DUNYA Ahmed

Module coordinator: Dr. Mohamed Buheji & TBA (Program Advisory Board)
Email: buhejim@gmail.com



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UNIT APPROVAL

Faculty	Dean /Director	Date
1	Signature	
	1.Dr. MOHAMED Buheji (Founder International Inspiration Economy Programme)	
	Signature	
	2. Mr.(Director Quality Assurance SIAS) To be recruited once HEC grant provisional approval for SIAS	
2	Signature	
	3.Prof. Dunya Ahmed (Vice-Chancellor SIAS)	
	Signature	

Seen and noted

Library	Signature	
	Print Name Pending Recruitment after HEC approval	
ICT	Signature	
	Print Name Pending Recruitment after HEC approval	
Quality Office	Signature	
	Print Name Pending Recruitment after HEC approval	
VRAF (Director Finance) SIAS	Signature	
	Print Name Pending Recruitment after HEC approval	





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